



## What is Citizen Literacy?

A foundational literacy programme designed to help adults who speak English but struggle with their literacy skills. It includes free and paid-for resources in printed and digital formats to support tutors involved in adult literacy education. It includes our revolutionary free learner web app and the ground-breaking Tutor Hub Service – the first of their kind in adult literacy. The programme is designed and developed by adult literacy specialists with feedback from learners and tutors around the world. Our approach is a good fit with ideas connected to evidence-based approaches to teaching literacy skills but use very different methods to those used with children. The programme is split into 3 parts each of 30 Lessons that are equivalent to Functional English Entry Levels 1-3. The programme and its resources are specifically designed to be used be adapted by a wide range of tutors and organisations in different contexts.

## Why does Citizen Literacy exist?

With few exceptions, the status, support, and resources for those seeking to help improve adult literacy in the English-speaking world is extremely poor. What support that exists is highly fragmented, uneven, and hard to access. What little research that has been done in this field indicates that there are 2 critical gaps. **1:** a shortage of learning resources designed for adults and **2:** training materials for tutors. Our learning resources and training materials are designed in collaboration with the literacy community to help fill these gaps. Because training and support for adult literacy tutors is often limited Our resources are dual-purpose and are designed to support new literacy tutors to learn as they go along with their learners.

## Who is Citizen Literacy for?

Originally designed for existing speakers of English in community settings, our resources are now being used in a growing range of contexts: ESL / ESOL. Learners with a Specific Learning Difficulty (SpLD) such as Dyslexia, Aphasia, or Autism etc. Prison Education. Migrant and Refugee Education. Recovery Education. High Schools / Secondary Schools. Elementary / Primary Schools. Indigenous / First Nation education.

## How does Citizen Literacy work?

We are dealing with adult learners who need to feel they are making rapid progress – by lesson 2 learners are starting to read and write simple sentences. The programme is designed to cover the wide range of skills they need in their daily lives to make a difference. We call it 'Total Literacy' after the system of multiskilled training of footballers to play in any position called 'Total Football'.

These are the skills that are developed in learners:

**Phonics** – blending (i.e., Phonological Awareness and Letter Correspondence) | **Decoding** – breaking down words into their sounds | **Reading** | **Spelling** | **Listening** | **Writing** | **Speaking** | **Alphabetical Awareness** | **Punctuation** | **Comprehension** | **Grammar**.

## Getting started with Citizen Literacy.

For more information about our programme and how to get started by using our free digital and print resources and materials, please see the next page.

## Getting Started with Citizen Literacy – free resources

**Tutor Handbook Introduction:** This provides crucial information about the programme, a helpful introduction to the role of becoming an adult literacy tutor, our use of phonics, the philosophy and educational design of the programme, and how our resources fit into existing educational structures.

**Lesson Plans:** The first two lessons in the programme, featuring step by step instructions for the tutor and how to use the learner workbooks that are linked into the lesson plans. Each lesson plan is accompanied by a set of tutor notes that provide the background educational and literacy thinking behind the lesson plan, to support the professional development of the tutors.

**Learner Workbook:** With the learner resources for first two lessons in the programme, with easy-to-use references to the lesson plans.

**List of lesson and exercise titles:** Describing the range and coverage of the lessons.

**Lesson Topic Map:** Showing where the key skill types are developed over the first 25 lessons. Phonics (Phonological Awareness and Grapheme Correspondence) | Listening | Blending | Decoding / Breaking Down | Reading | Speaking | Writing | Spelling | Grammar.

**Learner Web App:** This is free to use, does not require user registration, has no adverts, no in-app purchases and takes no personal information. Featuring a voice driven interface suitable for low literacy learners with two virtual teachers that provide instruction and instant personalised feedback. It keeps track of each learner's progress anonymously to provide feedback. Importantly, the design avoids looking like a children's learning resource – a demotivating factor for older learners. There is multimedia interactivity and gameplay, together with voice and handwriting recognition. Enabling some of the first online independent learning opportunities for low literacy learners. From a standing start, by the end of lesson 2, learners are beginning to read and write simple sentences. There is an independent online review of Citizen Literacy and the app by NATECLA Scotland.



App Review

## Resources

**Tutor Handbooks:** Each provide essential background information about the Citizen Literacy programme and our approach to teaching adult literacy skills in community settings, with detailed guidance for teaching 5 lessons of the Citizen Literacy programme. **£25 each (£20 direct).**

**Learner Workbooks:** Each one covers 5 lessons with exercise resources that are linked to the lesson plans in the tutor handbooks. Each workbook provides a space for Learners to write, collaborate, record, reflect on their work, and for Tutors to review and offer feedback. **£15 each (£12 direct).**

**Multilingual Learner web app (annual subscription £15)** enables learners to listen to instructions and feedback from the virtual Tutors in a range of languages.

**Tutor Hub platform (annual subscription £78)**, tools and resources to that can be used with a wide age range of Learners | **Digital copies of all the Tutor Handbooks** with lesson plans etc. | **Connect Learners**, register learners via the app and send them voice / text messages in a range of languages. | **Activate the multilingual service** on registered learners apps (10 learners per subscription = 50% saving on multilingual app subscription). | **Authoring tools** to customise the learner app content for learners. | **Phonics Dictionary and Pronunciation Coach** with over 300,000 words – interactive multimedia with words broken down into individual phonemes with IPA symbols, with actor speaking each phoneme and the whole word.



App



Books



Web



Hub